

2015 Business Development Workshops

All workshops held the first Wednesday from 1:30 PM-3:30 PM at City Hall Council Chambers (25 West Main Street)

January 7th	Business 101 Overview
February 4th	Developing a Business Plan
March 4th	Finance, Legal and Accounting Considerations
April 1st	Marketing & Promotions
May 6th	Insurance & Human Resources; Perils & Employees
June 3rd	Computer Networks/Cloud Computing
July 1st	How to do Business with the Government
July 15th	How to Start a Restaurant 101
August 5th	Workforce Development
September 2nd	Grants, Incentives and Tax Credits
October 7th	Exporting Opportunities
November 4th	Business to Business Networking: Intro to IPZ

All workshops subject to change

March 5th

SPECIAL SESSION | NEW TIME | NEW LOCATION

Puget Sound Cyber Security Workshop
8:00 a.m. - 4:30 p.m. | Emerald Downs Event Center
Online registration required: <http://bit.ly/2015cyber>



CITY OF
AUBURN
WASHINGTON

Presented by City of Auburn,
Office of Economic Development
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