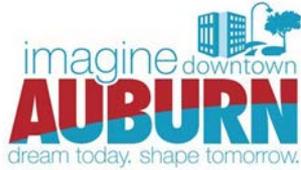


City of Auburn
DOWNTOWN FACADE
IMPROVEMENT PROGRAM

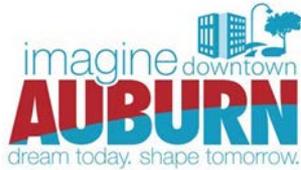
June 5th 2015



City of Auburn
DOWNTOWN FACADE IMPROVEMENT PROGRAM

Agenda

- Mayor Nancy Backus Vision
- Lauren Flemister Grant Program Details
- Laura Westergard ADA Design Grants
- Charles Strazzara TREK
- Seanette Corkill Connecting the Dots



City of Auburn DOWNTOWN FACADE IMPROVEMENT PROGRAM

Vision

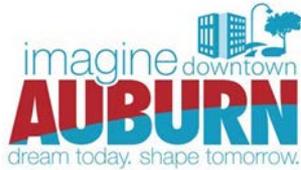
- Offer a Storefront improvement program for downtown properties and businesses to create improved exterior appearances thereby enhancing the overall customer and visitor and new residents experience.
- Help our downtown stake holders be ready to do business as our downtown grows.
- Funded through the City's general fund program that would allow greater flexibility.
- This program will offer no match to low cost match incentives to encourage property owners and businesses to participate.



City of Auburn DOWNTOWN FAÇADE IMPROVEMENT PROGRAM

Façade Improvement Grant Program

- The Downtown Façade Improvement Grant Program seeks to preserve and enhance the charm of our Downtown commercial area through strategic physical improvements to buildings.
- Investment in economic viability and flexibility.
- The City is awarding façade improvement grants to facilitate exterior building façade improvements for businesses within the designated Business Improvement Area during 2015 and 2016 (\$100,000 per year).
- These property upgrades will improve the area's overall visual appearance and as a result, attract business, visitors and residents. The primary goal of the grants will be to improve the appearance and "feel" of the City's commercial, pedestrian-oriented core.
- For all program information www.auburnwa.gov/downtown

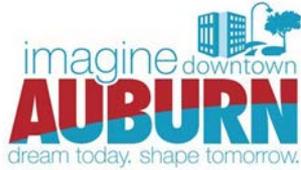


City of Auburn

DOWNTOWN FAÇADE IMPROVEMENT PROGRAM

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City of Auburn DOWNTOWN FACADE IMPROVEMENT PROGRAM

Façade Improvement Grant Program Eligibility

- Must be a:
 - Commercial property owners or Business lessee with written authorization of the property owner
 - Project must meet code requirements, follow all local and state laws, and follow all current design standards
 - Site must be within the Business Improvement Area and dues must be current
 - No restrictions to site and no current code violations
- Cannot be a:
 - Business with more than 25 full time employees
 - Building that is primarily residential
 - Building in excess of 25,000 square feet of ground floor area
 - Government office and agency (non-governmental tenants are eligible)
 - Newly constructed building



City of Auburn

DOWNTOWN FACADE IMPROVEMENT PROGRAM

Façade Improvement Grant Program Project Eligibility

Eligible

- Brick And Stone Masonry
- Architectural
- Doors And Upper Windows
- Exterior Carpentry
- Storefronts
- Signage Painting
- Awnings
- Lighting
- Murals Or Other Permanent, Affixed Art Work

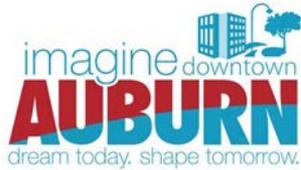
Ineligible

- New building construction
- Additions to existing structures
- Any interior work or decoration
- On-site or off-site paving
- Payment for the applicant's own labor and performance for improvements
- Purchase of furnishings, equipment, or other personal property
- Roof repairs/replacements.
- Structural foundations



City of Auburn DOWNTOWN FACADE IMPROVEMENT PROGRAM

- The City has sought out architects, contractors and other building professionals who can deliver high-quality work and are willing to work closely with both the City and business owners.
- Being an active roster member requires preparing bids during a prospective client's application period, ensuring an accurate project budget and grant award. A contractor will be selected based on bid competitiveness and business owner choice.
- The City of Auburn is excited about businesses owned and operated in Auburn, small businesses, as well as Minority and Women-owned business enterprises being a part of the roster.



City of Auburn DOWNTOWN FACADE IMPROVEMENT PROGRAM



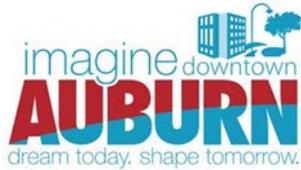
The Auburn Downtown Association 2015 Facade Grant Program

- **Purpose:**

To encourage the ongoing revitalization of Auburn's downtown businesses. This year our priority is assisting business and property owners with design or architectural services to prepare for façade projects. We hope to award four to five grants for a total of \$5,000.

- **Eligibility:**

- The businesses must be located in the Auburn Business Improvement Area (BIA).
- All current BIA fees must be paid before a grant is approved.
- Any necessary permits are the responsibility of the owner.
- The facade must face or be visible from a public sidewalk.
- A business may submit multiple applications and/or apply for the same project in another round of funding.
- Written permission from the property owner, on the attached form, is required.
- Previously completed work is not eligible. The grant must be awarded before any work is begun.



City of Auburn DOWNTOWN FACADE IMPROVEMENT PROGRAM



The Auburn Downtown Association 2015 Facade Grant Program

- **Process:**

Interested business owners must submit the attached application to the Auburn Downtown Association. The ADA's Design Committee will review the applications and rate them in the following categories:

- Design * Improvement * Preservation * Synergy

- **Funding:**

On the recommendation of the ADA Design Committee, a grant may be made for any amount up to the requested amount, not to exceed \$1,000. If multiple eligible applications are received the grant may be split. A vote to grant funds will be taken at a Design Committee regularly scheduled meeting. If desired the applicant may present their project in person to the committee. The Executive Director will inform the applicant of the decision. The Auburn Downtown Association will pay directly for services rendered.

- **Publicity:**

The Auburn Downtown Association reserves the right to publicize façade improvements including the use of before and after photographs.



City of Auburn
DOWNTOWN FACADE IMPROVEMENT PROGRAM

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