

City of Auburn

Executive Committee

Nancy Backus
Dana Hinman
Kevin Snyder
Doug Lein

TIP Strategies, Inc.

Jeff Marcell
Caroline Alexander

Heartland

Matt Hoffman
Matt Anderson
Lanzi Li

The Retail Coach

Kelly Cofer
Aaron Farmer

Steering
Committee

Bob Lee
Shelley Coleman
Ingrid Gaub
Jeff Tate
John Holman
Paul Haugan
Daryl Faber

Submarket
Focus Groups:

(with assigned council member)
Auburn Way S/ Claude DaCorsi
Auburn Way N / Yolanda Trout
Lea & West Hill / Bill Peloza
Downtown / John Holman
15th SW / Largo Wales
Lakeland Hill / TBD
Focus Areas /Rich Wagner

General

All interested parties TBD

Leadership
Roundtable

Julia Jordan
Barb Atrops
Dr. Alan Spicciati
Dr. Eileen Ely
Christian Faltenberger
Darrell Donovan
Way Scarff
Bob Fraser
David Nicewonger
Ken Hoben
Jerry Henke
Ron Kocher
Mark Silberling
John Brekke