

Developing A Business Plan

There is a lot to consider when opening a business; market research, writing a business plan and creating financial projections to name a few. Before launching into the market you must do your homework. Learn how to organize your ideas into a reality by understanding how to define your niche, know your customer, and research your competition. Begin your venture by attending this workshop in which you will gather information on the basics of structuring a business plan that supports your vision and allows financial institutions to get behind your dream.

Date:

February 4th, 2015

Time:

1:30 PM- 3:30 PM

Place:

City Hall Council Chambers
25 West Main Street
Auburn, WA 98001



Presented by City of Auburn,
Office of Economic Development
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